



Integrating innovative paradigms and digital technologies into financial teaching and literacy



UNIVERSITATEA
LUCIAN BLAGA
— DIN SIBIU —

Project number: 2021-1-RO01-KA220-HED-000029551
Erasmus+ project for Higher Education Co-Funded by the European Union

RETHINK FINANCE INTERNATIONAL CONFERENCE

AN INNOVATIVE APPROACH IN THE RESEARCH AND STUDY OF DIGITAL AND BEHAVIORAL FINANCE

22 -24 MAY 2024

SIBIU, ROMANIA

CONFERENCE AGENDA

22ND OF MAY 2024

LOCATION: Mercure Sibiu Arsenal Hotel, Bulevardul Victoriei 48, Sibiu

9:00 – 9:30 – Registration

9:30 – 10:30 – Session 1: The ReThink Finance Project: content and main results. Diana Mihaiu, project manager of the ReThink Finance project.

10:30 – 11:00 – Coffee break

11:00 – 13.30 – Session 2: Workshop on “Modern teaching methods for teachers. Students-center learning versus designing with students. Raluca Mihaela Bârsan, trainer.

13:30 – 14:30 – Networking lunch

14:30 – 15:00 – Session 3: ReThink Finance – project elearning platform presentation.

15:00 – 16:00 – Discussions, feedback and conclusions

23RD OF MAY 2024

LOCATION: Facultatea de Științe Economice, ULBS, Calea Dumbrăvii Street, no.17.

11:30 – 12:00 – Registration

12:00 – 12:30 – Session 1: ReThink Finance – project presentation and e-learning platform presentation. Diana Mihaiu, project manager of the ReThink Finance project.

12:30 – 13:30 – Session 2: Book presentation “Handbook of good teaching practices in the digital era”

13:30 – 14:30 – Session 3: Workshop on revolutionizing finance education: the role of simulators and gamification

14:30 – 15:30 – Networking lunch

15:30 – 16:30 – Discussions, feedback and conclusions

24TH OF MAY 2024

LOCATION: Mercure Sibiu Arsenal Hotel, Bulevardul Victoriei 48, Sibiu

12:00 – 12:30 – Registration

12:30 – 13:00 – Session 1: ReThink Finance – project presentation and elearning platform presentation. Diana Mihaiu, project manager of the ReThink Finance project.



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13:00 – 14:00 – Session 2: Roundtable - Mapping the next Gen skills for economic fields graduates.

14:00 – 15:00 – Networking lunch

15:00 – 16:00 – Session 3: Book presentation “ReThink Finance: Changing paradigms in finance”

- *From traditional finance to sustainable finance*
- *From traditional to digital money: behavioural aspects of money perception*
- *Understanding Digital Native Traders: Trading Behavior of Generation Z*
- *From cognitive biases to market opacity, poor decisions and lack of transparency*
- *Neurofinance: the hype and reality of innovative approaches to financial behavior*

16:00 – 17:00 – Discussions, feedback and conclusions



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